

STERLING MANAGEMENT SERVICES

COMPANY PROFILE

Sterling Management & Consulting, Inc. launched its Mini Storage Management operations in 1989 when it assumed management of six distressed mini storage facilities. Within 1 year each project was turned into profitability netting our clients a \$1.3 Million **increase** in profits. Since its inception, we have managed 30+ projects (California, Washington, Colorado, Texas, Florida, South Carolina, and Georgia) most being larger the 70,000 sq. ft.

Our clients are all long-term relationships, **even after a project is sold**. We currently manage 1.2 Million sq. ft. and 13 Projects with Regional presence in Fort Lauderdale FL and Seattle, WA. We also consult nationwide performing Feasibility and Market Studies. We affiliate with industry professionals of the highest reputation and track record for Acquisition, Financing, Development, Design, and Brokerage.

Offices:

5300 NW 33 rd Ave #201 Fort Lauderdale, FL 33309 (954) 677-1888 FAX 677-1912	(866) 641-9016	550 Marina Parkway Chula Vista (San Diego), CA 91910 (619) 691-7947 FAX 691-8143
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Principals:

Sarah E. Even - She is a distressed property expert, featured speaker, and an industry consultant. Sarah has 25+ years experience in Operations and Financial Management, Marketing, Feasibility Studies and Business Plans. She has also held a Board of Directors position with the Self Storage Association's Southeast Region.

Daniel R. Even - Entrepreneur and small business owner 30+ years in Construction, National Multi-Store Retail Sales, Restaurant Operations, and Record Storage startup and on-going operations. Speaker, Consultant, and contributor to *Mini Storage Messenger* on management and operations topics.

Support Staff:

Jerry Zimmerman – He is Director of Operations overseeing day to day Operatons of all contracted facilities, company marketing and new acquisitions. He has over 20 combined years of retail and self storage management experience.

Affiliate Support: Acquisition, Development, Design, Consulting, Financing, and Brokerage

References: A complete list of references is available upon request.