

"HOW TO" GUIDES on CD

For the Mini Storage Industry



OPERATIONS MANUAL CD - \$259

- Start and End of Day
- Receiving Payments
- New Move-Ins / Move Outs
- Transfers
- Sales
- Master Forms
- Manager's Responsibility
- Delinquencies
- Weekly & End-of-Month Closing Procedures
- Emergency Procedures

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**Sterling MANAGEMENT
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Operating Systems

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- Map & Competition
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- Supervision
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- Demographics
- Rate Survey
- Pricing
- Location
- Competitive Analysis
- Market Demand for Space
- Unit Mix / Features
- Summary of Findings

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- Trainer & Trainee Agendas
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Lien / Legal Manual

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- Sample Letters
- Civil Code Section (*Self-Storage Facilities Act for Your State*)
- Legal Issues
- Master Forms